

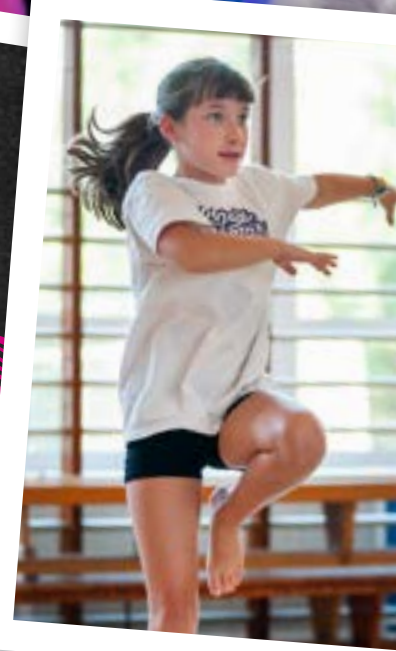


**boogie
pumps** 



Sing  Dance              

**FRANCHISE
PROSPECTUS**



JOIN THE PARTY.



INTRODUCING THE PERFORMANCE ART SCHOOL

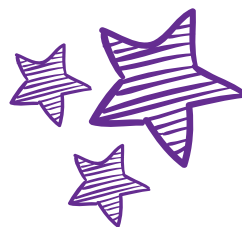
WITH A DIFFERENCE



Wouldn't it be boring if we were all the same?!

At Boogie Pumps we value individuality and celebrate all our pupils talents. Our business is specially designed for kids of all ages and abilities, offering a creative and inclusive environment where every child can shine through Performing Arts. Seeing a child having the time of their life dancing is what we value most. We pride ourselves on providing a unique way for children to dance, get fit and most importantly...have bags of fun!

We bet your town could use a
sprinkle of Boogie Pumps magic...



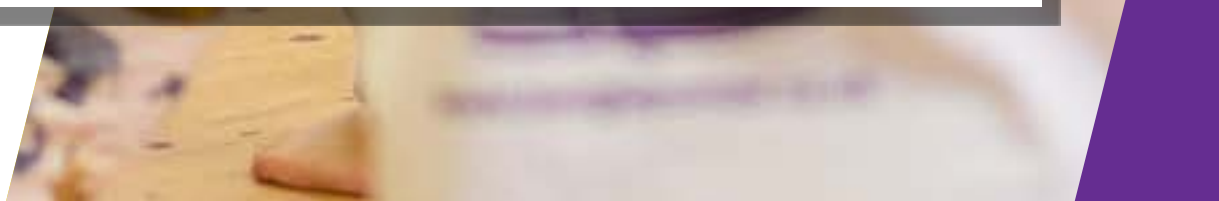
I started the Boogie Pumps journey in 2011 because I wanted to give children from all walks of life the opportunity to experience dance. From my extensive experience in the profession, I wanted to show kids that becoming a dancer doesn't have to be a dream. Everybody can perform; all you need is a little confidence, a sprinkle of sparkle and the right role models to guide you.


Love Hannah x



I joined the BP team back in 2014 and I never looked back. I have worked in many different roles across the BP enterprise & am proud to have grown the brand across numerous areas of the country. It has been an absolute pleasure to watch so many children come through our doors & be inspired by performing arts. Our goal is to continue to encourage children from all walks of life to dream it, dance it & do it!

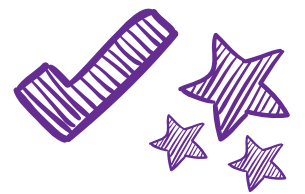
Love Laurel x





Whether you are a dancer, mother, performer, businessperson or just someone looking for a change, becoming a Boogie Pumps franchisee offers a flexible and fun business for anyone up for an exciting challenge. If you have these qualities then you'll fit right in:

- A DESIRE TO RUN YOUR OWN BUSINESS
- A DRIVE FOR SUCCESS
- A LOVE OF INTERACTING WITH CHILDREN
- OODLES OF ENERGY AND A LITTLE BIT OF SPARKLE
- DETERMINATION
- POSITIVE OUTLOOK
- DID WE MENTION EXTRA SPARKLE...?!



Who is here to help?

Hannah, Laurel & their team at Boogie Pumps HQ are always on hand to answer any questions - big or small. We aim to provide everything you need from business guidance right down to the nitty gritty lesson plans. Our extensive experience in the industry will allow us to continually support you throughout your journey.



DO YOU
HAVE
WHAT IT
TAKES?



Become part of the Boogie Pumps Team



YOUR OWN BUSINESS



As a Boogie Pumps franchisee...

you will have the opportunity to provide the following in your territory:



AFTER SCHOOL CLUBS

A healthy and fun way to introduce children to dance. Being active is important and we can't think of a better way to make sure children get their daily amount of exercise!



BABY BALLET

In our fun and exciting classes we believe in teaching them ballet through imagination and games. For princesses and princes aged 2.5–4 years. Classes ignite their growing imaginations with wands, wings and fairy things, cloaks, boats and pirates who sing.



BALLET & TAP

Tap helps with rhythm and coordination, whilst ballet helps with their core strength and flexibility. For the kids, we keep our lessons fun and fresh by teaching to pop songs and using imaginative props.



STREET DANCE

Street Dance has become one of the most popular dance forms in recent years, mainly due to its popularity on television shows, movies, videos and commercials. Our classes are energetic and fun, consisting of unique moves, fancy footwork, big leaps and quick turns. Our classes are full of current songs that will keep you humming all the way home.



PARTIES

Boogie Pumps parties offer a fantastic choice of hugely entertaining and customisable parties. We specialise in upbeat, high energy parties to make the special day full of Boogie Pumps magic.



SINGING

Whether you're a complete beginner or a singing superstar our sessions are designed to bring out the very best in each and every little Rock star. Our classes are fun, welcoming and celebrate the joy of singing. Our professional singing tutors specialise in a range of techniques that are guaranteed to leave your child humming their favourite tunes all the way home.



DRAMA

Our Boogie Pumps Drama Classes provide a magical environment where your children can get creative and be themselves. We encourage them to build their confidence through storytelling, character work, improvisation, script study, scene building and games. Our highly skilled teachers aim to build your child's speech and language skills, social skills, creative thinking, teamwork, and to provide the skills to inspire your budding stars.



NURSERY SESSIONS

A love of dance should start young. By incorporating a Boogie Pumps dance session into a weekly timetable it not only provides the children with an opportunity to learn a new skill but also promotes a healthy lifestyle. These classes start their journey to a lifetime of expressing themselves through movement and dance.



END OF TERM SHOW

What kids love most... performing on a stage. A Boogie Pumps Show is like one big party and one which includes the audience. We focus on involvement and confidence more than perfection; an attitude that we believe has helped to create some unforgettable stage moments for our kids. The show can be held anywhere from a school hall to a large theatre.



HOLIDAY CAMPS

At our Boogie Pumps Theatre Camps we provide the opportunity for children to learn new skills, have fun and make friends. The fun filled days consist of singing, dancing, acting, arts & crafts and plenty of games.



MUSICAL THEATRE

Does your child love to dance, sing and act? Then our musical theatre club is the perfect class for you! Each session is lead in a workshop style, working towards creating a mini musical at the end of the term. From Lion king to School Of Rock, you will explore a variety of musicals, developing different story lines through the main disciplines of performing arts.



WHAT'S INCLUDED

At Boogie Pumps we understand the importance of support; without it we wouldn't be where we are today. As a Boogie Pumps owner, you will receive all the help you'll need to build a successful business.



As part of your support package you will receive the following:

1

Your very own dedicated franchise support manager

2

An easy to use online operations manual

- Child Protection pack & procedures
- Online class registration system
- Class syllabus & lesson plans
- Camp syllabus & day plans
- Creative material for all classes & camps
- Party plans
- Show operations manual

3

Back office and IT support

- Comprehensive database tool
- Website online payment portal
- Comprehensive book-keeping tool
- Website with your own personal page

4

An exclusive territory

5

Licence to use the Boogie Pumps registered trade marks

6

Access to Cub Creative graphic design team

7

Marketing and Branding starter pack

- x1000 pre-designed, printed flyers for your launch
- Uniform starter pack:
 - x3 Boogie Pumps bags
 - x2 t-shirts, x1 hoodie & x1 purple headband
 - First Aid Kit (small kit plus wipes, plasters and x5 ice packs)
- Party Box:
 - x4 cones, x1 rope, x2 bubble gun, x1 tablecloth, x1 extension leads, x2 disco globes & x2 banners



Boogie Pumps Franchise fee

£4,995

NEXT STEPS

If you would like to be booked onto our Franchise Face to Face or if you have any questions, please get in touch with us. We're a friendly bunch and would love to help you out.



info@boogiepumps.co.uk



Check out our website
boogiepumps.co.uk

Dream it...
Dance it...
Do it.....



www.boogiepumps.co.uk

***boogie
pumps*** 

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